



Heber Public Utility District

Fall Fiesta "Day of the Dead"

Saturday, October 26, 2019

1165 Palm Avenue – Margarito "Tito" Huerta Park, Heber, CA

Dear Heber Friend & Supporter,

You are cordially invited to join the Heber Public Utility District (HPUD) and our non-profit partner, Proyecto Heber, as a sponsor of our Fall Fiesta to be held on Saturday, October 26, 2019 at Tito Park in Heber. The Fall Fiesta will celebrate our families of Heber with several activities promoting community pride, health and wellness, and recreation. We are proud to proclaim and promote Heber as a great place to live, work and play.

Your sponsorship of HPUD's Fall Fiesta will enable HPUD to provide a family friendly fiesta, which has historically brought together over 2,000 people or more. The proceeds from ticket sales and sponsorships will be used to support the annual Heber Fall Fiesta.

HPUD is offering Gold, Silver, and Bronze sponsorships. Your donation will receive advertising options at the event and through HPUD event social media and your banner will be displayed at all HPUD movie nights and the Fall Fiesta. Sponsorship levels include:

GOLD SPONSOR (\$1,000): *Gold sponsorship level includes access to the reserved seating bleachers to view the parade (located on the corner of Palm and Hawk Avenues in Heber), and a reserved table for eight (8) guests near the live entertainment stage at the Fall Fiesta held at Tito Huerta Park in Heber. Additionally your company will receive featured recognition in event promotions and materials; your company/organization name will be prominently displayed on the sponsored table, sponsor listing, and Fall Fiesta website. Your logo or company/organization banner will also be prominently displayed during the parade, annual fall fiesta and at the HPUD movie nights.*

SILVER SPONSOR (\$500): *Silver sponsorship level includes access to the reserved bleacher seating to view the parade, and a reserved table for four (4) guests near the live entertainment stage at the Fall Fiesta to be held at Tito Huerta Park in Heber. Also your company will be recognized in event promotions and material; your company/organization name will be included on our sponsor listing, and Fall Fiesta*



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website. Your logo or company/organization banner will also be prominently displayed during the parade, fall fiesta and HPUD movie nights.

BRONZE SPONSOR (\$250): *Bronze sponsorship level includes recognition in event promotions and material; your company/organization name will be prominently displayed on our sponsor listing, and Fall Fiesta website. Your logo or company/organization banner will also be prominently displayed during the parade, fall fiesta and at HPUD movie nights.*

To become a sponsoring partner, please enclose your contribution with the attached reservation form. Checks may be payable to Heber Public Utility District.

On behalf of the Heber Public Utility District and our residents I'd like to thank you in advance for any support you may offer. Your commitment to Heber, our residents and the community is appreciated and we value your support.

For more information please feel free to contact me at (760) 336-1572 cell or the HPUD office at (760) 482-2440.

Sincerely,

Laura Fischer,
General Manager
Heber Public Utility District



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SPONSORSHIP OPPORTUNITIES

Gold Sponsor	\$1,000
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Gold sponsorship level includes access to the reserved seating bleachers to view the parade (located on the corner of Palm and Hawk Avenues in Heber), and a reserved table for eight (8) guests near the live entertainment stage at the Fall Fiesta held at Tito Huerta Park in Heber. Additionally your company will receive featured recognition in event promotions and materials; your company/organization name will be prominently displayed on the sponsored table, sponsor listing, and Fall Fiesta website. Your logo or company/organization banner will also be prominently displayed during the parade, annual fall fiesta and at the HPUD movie nights.

Silver Sponsor	\$500
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Silver sponsorship level includes access to the reserved bleacher seating to view the parade, and a reserved table for four (4) guests near the live entertainment stage at the Fall Fiesta to be held at Tito Huerta Park in Heber. Also your company will be recognized in event promotions and material; your company/organization name will be included on our sponsor listing, and Fall Fiesta website. Your logo or company/organization banner will also be prominently displayed during the parade, fall fiesta and HPUD movie nights.

Bronze Sponsor	\$250
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Bronze sponsorship level includes recognition in event promotions and material; your company/organization name will be prominently displayed on our sponsor listing, and Fall Fiesta website. Your logo or company/organization banner will also be prominently displayed during the parade, fall fiesta and at HPUD movie nights.



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SPONSORSHIP REGISTRATION FORM

(Please complete and return this form by October 17, 2018)

Yes! I WILL SUPPORT HEBER ANNUAL FALL FIESTA!

A) SPONSOR LEVEL:

GOLD - \$1,000

SILVER - \$500

BRONZE - \$250

(Please note: Check must be enclosed with order.)

Name: _____ Phone: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____ Contact Person Phone: _____

Checks may be made payable to Heber Public Utility District

Mail or drop off completed form and check to:

Heber Public Utility District

1078 Dogwood Rd, Suite 103, Heber, CA 92249

For additional information visit our website, www.heber.ca.gov

or call Laura Fischer at (760) 482-2440 office ~ (760) 336-1572 cell.



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